

# DataHub

Structured workforce data,  
directly to your BI tool and  
data warehouse.



## Streamline your workforce analysis and performance optimisation with DataHub

DataHub safely and securely feeds workforce data from Optima directly to your own business intelligence tool or data warehouse, allowing you to easily complete analysis, understand your rostering performance, and drive targeted, evidence-based improvement programs across your organisation.

DataHub empowers you to complete agile and in-depth analysis of your workforce data created in Optima in your own BI Tool.



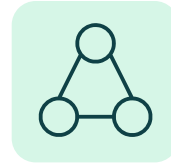
### Enhance your BI tool

Make the most of your BI Tool by feeding workforce data in a structured 'plug and play' format, enabling you to complete prescriptive and predictive reporting.



### Clear, structured workforce data

Connect Optima data directly into your own data warehouse or BI tool via a fast, simple, and secure connection.



### Triangulate data across your organisation

Putting all data in one location, allowing you to triangulate and analyse data from across your organisation, enhancing the value gained from reporting, whilst also reducing admin time.



### Automated reports with up-to- date data

Create automated and scheduled reports within your own BI Tool, with up-to-date workforce data provided via directly from Optima.

### Why DataHub?

- Feed structured workforce data created in Optima directly to your BI Tool or Data Warehouse
- DataHub is powered by Snowflake, offering a wealth of resources for easy connection and implementation
- Managed Views intelligently curates and presents the most valuable data in an intuitive and easy-to-understand format
- Access to raw Optima data provides complete flexibility to slice and dice the available data according to unique reporting needs
- Safe and secure data imports

**“This report gave the Executive Board reassurance that our staff weren’t falling into those particular working patterns that were of concern. Without Allocate DataHub, I would not have been able to create that report.”**

**Craig la Buscagné, Workforce Intelligence Manager, Surrey and Borders Partnership NHS FT**