



Keeping you connected with your frontline and remote workforce.
A communicators guide to Loop

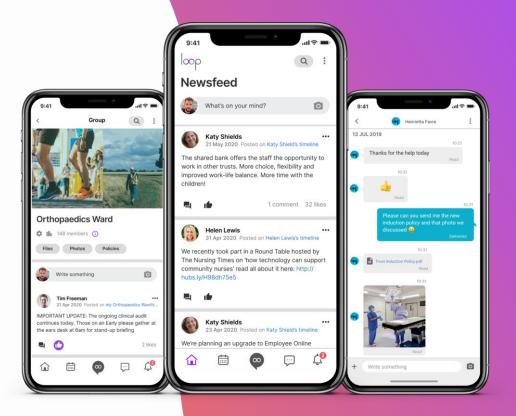


## Welcome to Loop

Communicating with your remote and frontline teams can be tough. Loop is our brand-new communications app designed to make engaging with your teams easier.

If your trust or organisation is already an Allocate partner, you'll get access automatically and we're here to help you make the most of it.

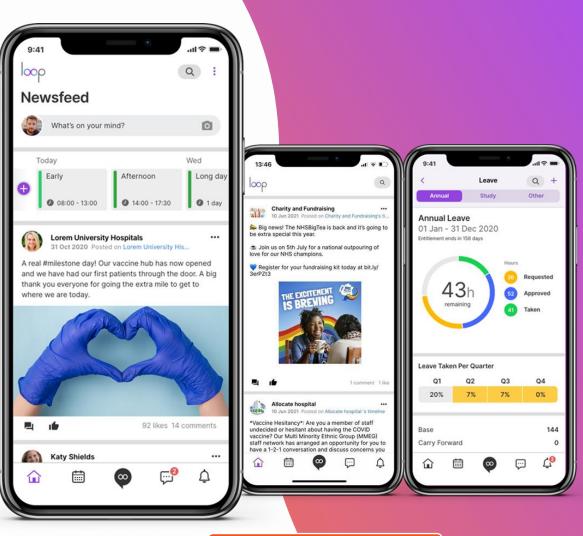
#### Discover what Loop can do for you >>





# Communicate with your workforce wherever they are

- Your frontline workers will access this app frequently for their roster, to manage their annual leave, book banks shifts and lots more.
- Once logged in, your people will automatically follow your organisations page, where you can share corporate comms and campaign information.
- You can create other pages of interest for people to follow, for example staff networks.



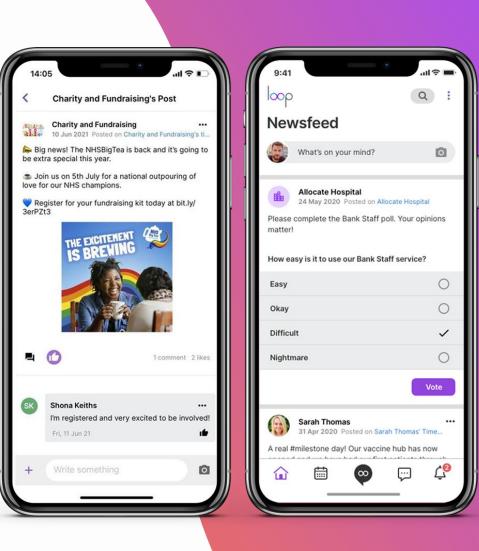
Watch the video



Allocate loop

## Don't just broadcast... communicate

- Loop is a two-way communication channel. You can:
  - Like and comment on the newsfeed.
  - Enable teams to share feedback or report concerns easily.
  - You can add on interactive survey and poll functionality\*.

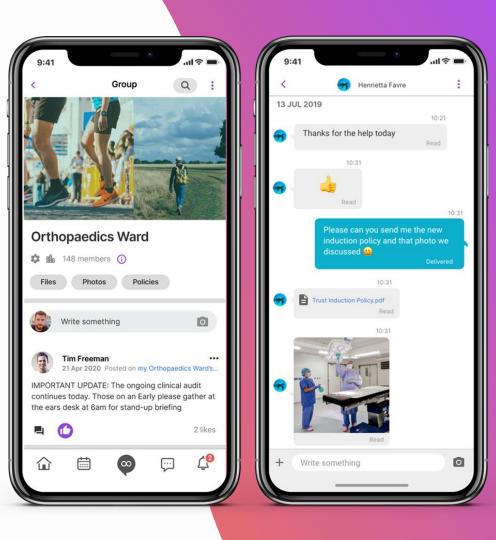




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# Let your people connect with each other

- Colleagues can add each other as connections and direct message each other, all without sharing personal contact details.
- Rostered staff are automatically added to a team group making communication amongst teammates simpler with no manual management of groups.



## 

#### Allocate loop

# A safe space for everyone

- Unlike 3<sup>rd</sup> party messaging or social media apps, Loop is built on a secure platform, so is controlled and auditable by you.
- 2 stage sign up process that connects users to • their organisation, so you know only your employees the roister and your content.
- Your people don't have to share personal contact details to connect with each other.
- Enable your people to report concerns and bullying anonymously.

	Allocate Hospital	I	Contact a member of staff directly If you or another is in serious need of assistance, w encourage you to contact a members of staff direct in an open dialog
	connect to your organisation please ter your <eol> email and password</eol>	!	Anonymous Report Your report will be completely anonymous to all parties, you will not receive a personal response
Email EOL-I	ogin@allocatesoftware.com		
Passwo	rd		
org	ensure you have access to the right anisation content, you need a valid aployeeOnline account, supplied to you by your Organisation.		
	Connect		
	Go Back		



## **Message everyone directly**

- Send direct messages to everyone in your organisation simply and quickly\*.
- You can also filter the messages you want to send by department, grade type and more, for even more targeted communications.
- Your people get a notification when receiving a direct message from you, ideal for emergency communications.

<	Fire Alarm Test	:
	Liam Goodwin + 249 others	
07 S	ep 2021	
	Allocate Software Ltd 09:55 Hi All. The main building fire alarm is going to be tested today at 12:00. When it sounds at this time, please carry on as normal.	
AL	Anything outside these hours is not a test so please follow the normal fire alarm procedures.	
	Thank you.	Read
	A Read Only You cannot reply to this mess	



IOOf

# Don't you like something for free...

As an Allocate partner, you'll get access to Loops' core communications features for free\* when your organisation rolls out the app.

> You can book in your move to Loop today. Find out more on the link below

> > Discover more >



## A communicators guide to Loop



## Quick and easy to communicate and run campaigns

No longer need to rely on just emails or noticeboards.



## Improve engagement across your organisation

Allow your communications to be more than just broadcasting, with a direct, highly engaged channel.



#### **Emergency Comms ready**

Get the message out quickly and to everyone you need\*.



#### Safe and Secure platform

Unlike third party platforms, Loop is controlled and auditable by you, giving both you and your people peace of mind.



#### **Admin light**

With auto management of staff groups and easy to user dashboard, you can focus on creating engaging communications and campaigns.

### Free to upgrade to Loop for Allocate partners\*



Allocate loop





allocatesoftware.co.uk/loop

