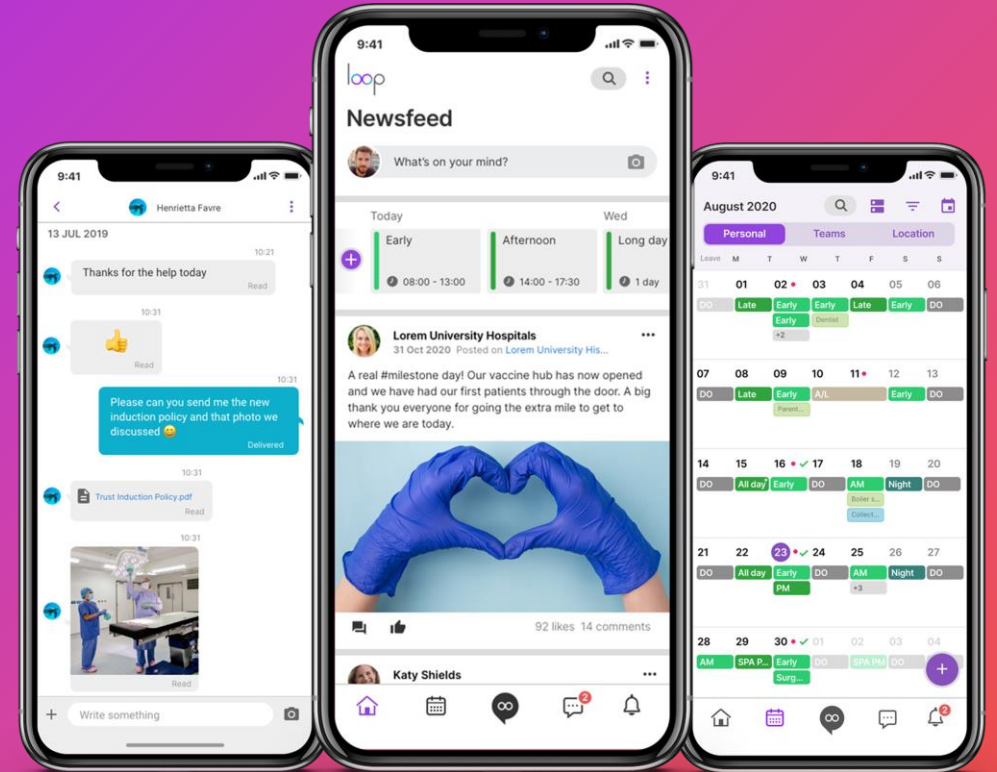


Allocate



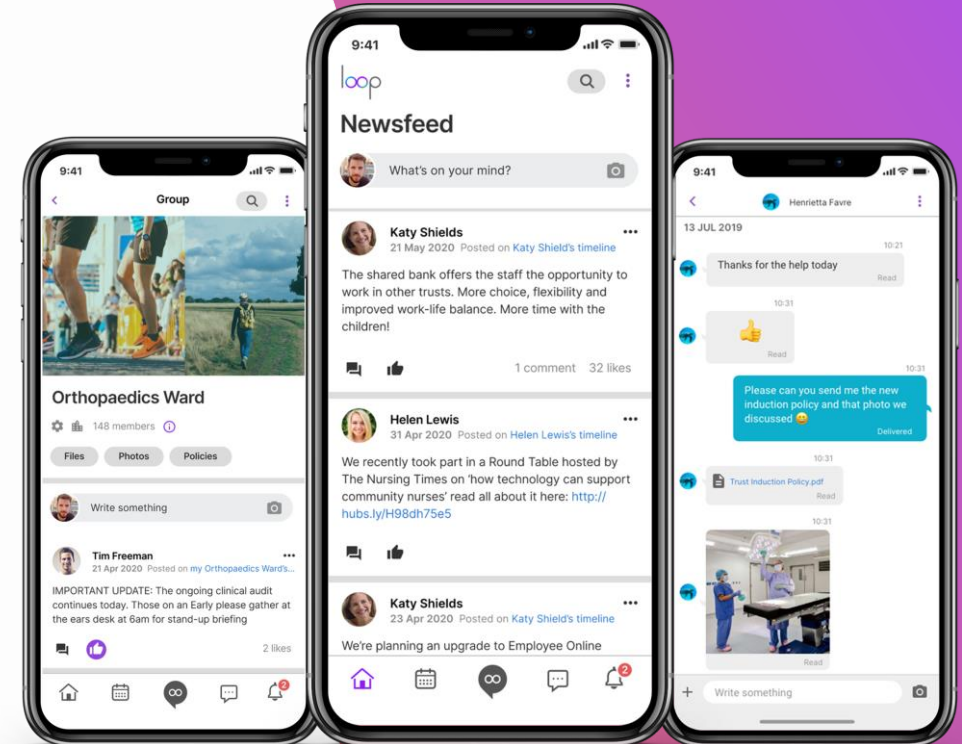
Keeping you connected with your frontline and remote workforce.
A communicators guide to Loop

Welcome to Loop

Communicating with your remote and frontline teams can be tough. Loop is our brand-new communications app designed to make engaging with your teams easier.

If your trust or organisation is already an Allocate partner, you'll get access automatically and we're here to help you make the most of it.

Discover what Loop can do for you >>



Communicate with your workforce wherever they are

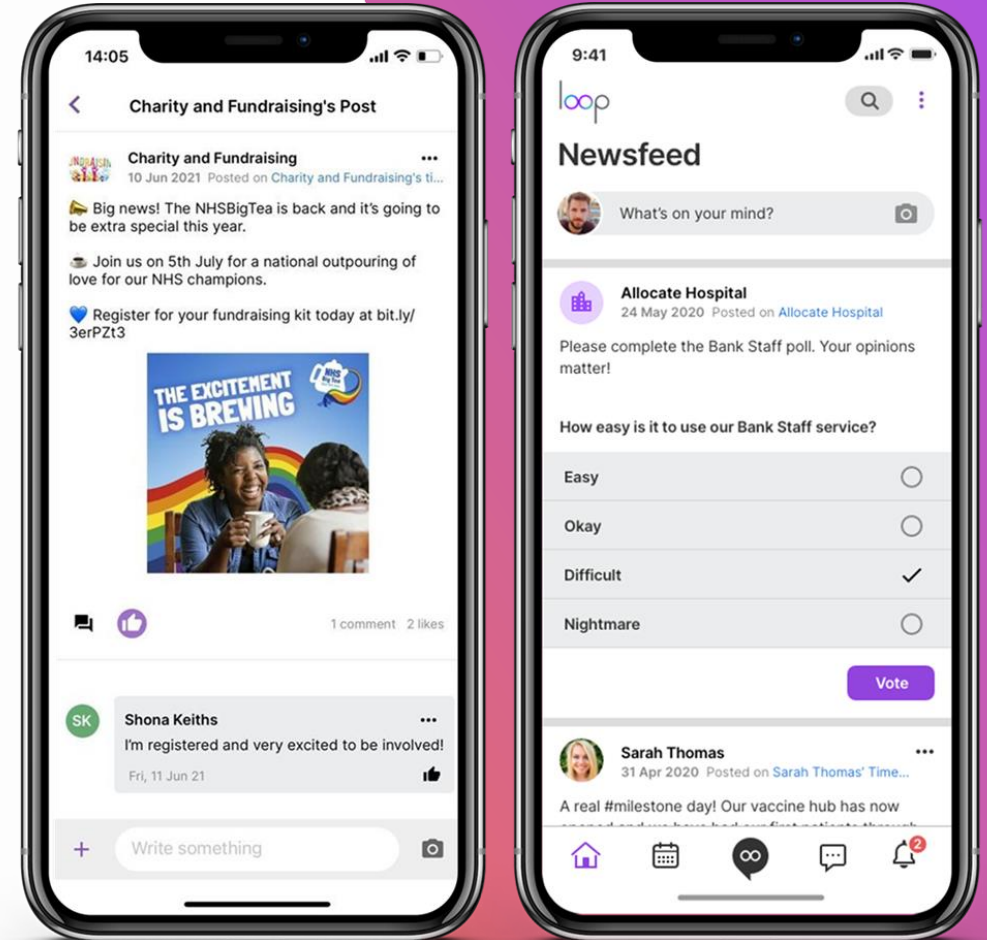
- Your frontline workers will access this app frequently for their roster, to manage their annual leave, book banks shifts and lots more.
- Once logged in, your people will automatically follow your organisations page, where you can share corporate comms and campaign information.
- You can create other pages of interest for people to follow, for example staff networks.



Watch the video

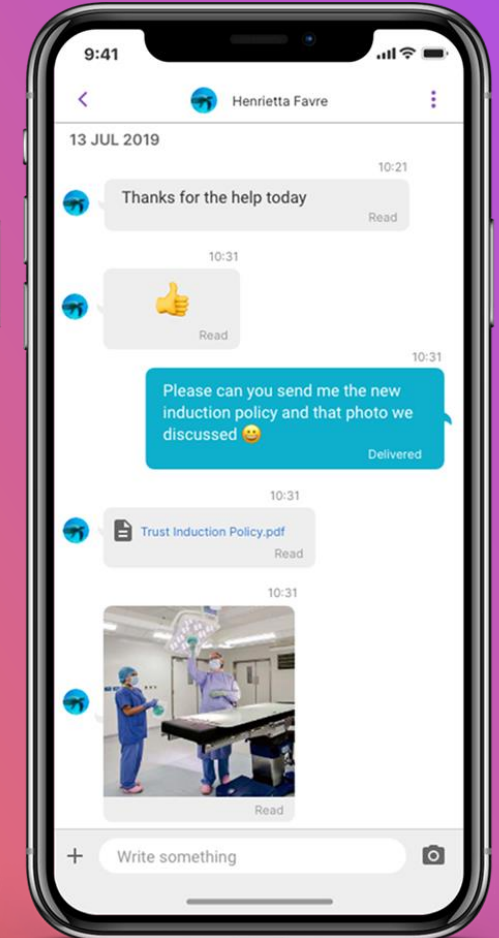
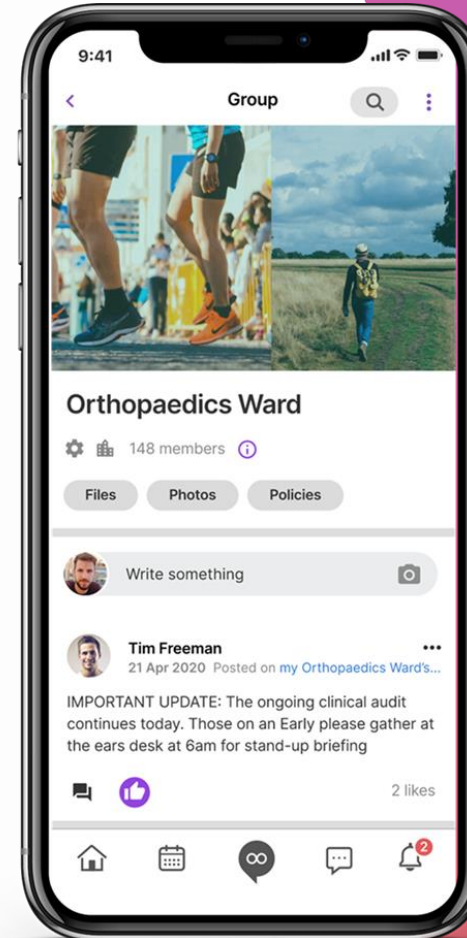
Don't just broadcast... communicate

- Loop is a two-way communication channel. You can:
 - Like and comment on the newsfeed.
 - Enable teams to share feedback or report concerns easily.
 - You can add on interactive survey and poll functionality*.



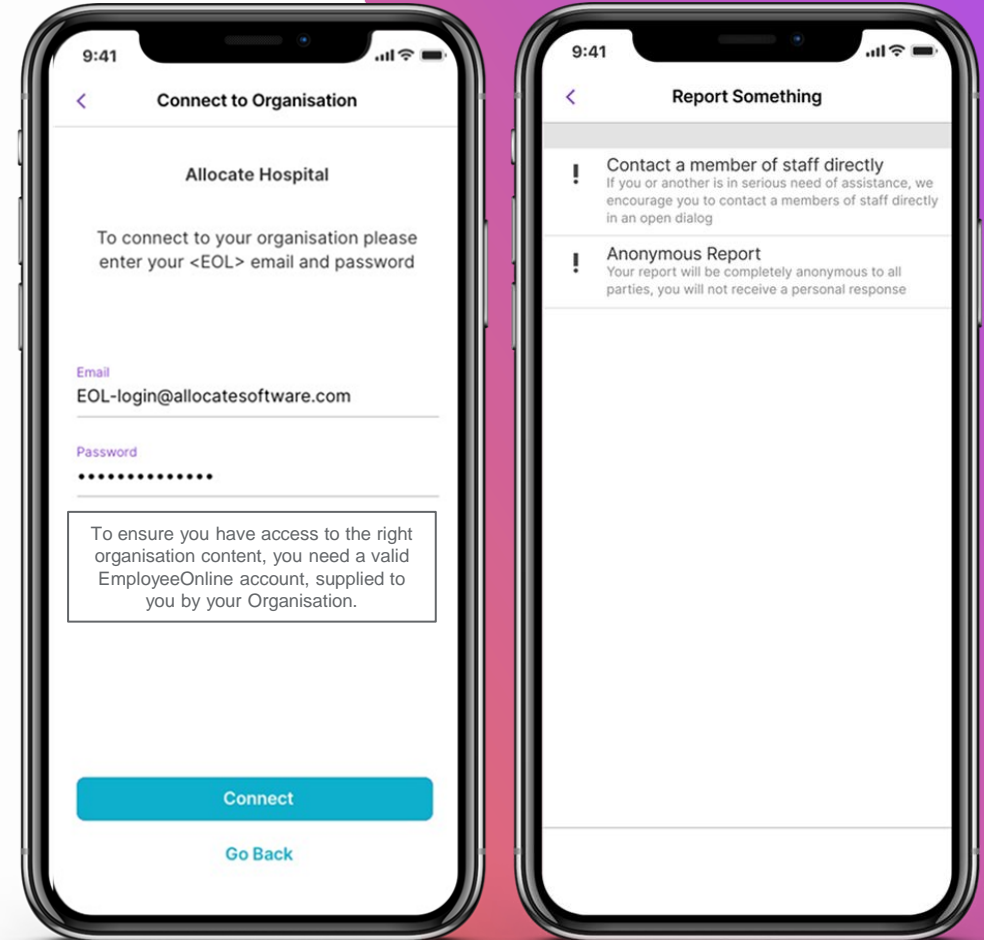
Let your people connect with each other

- Colleagues can add each other as connections and direct message each other, all without sharing personal contact details.
- Rostered staff are automatically added to a team group making communication amongst teammates simpler with no manual management of groups.



A safe space for everyone

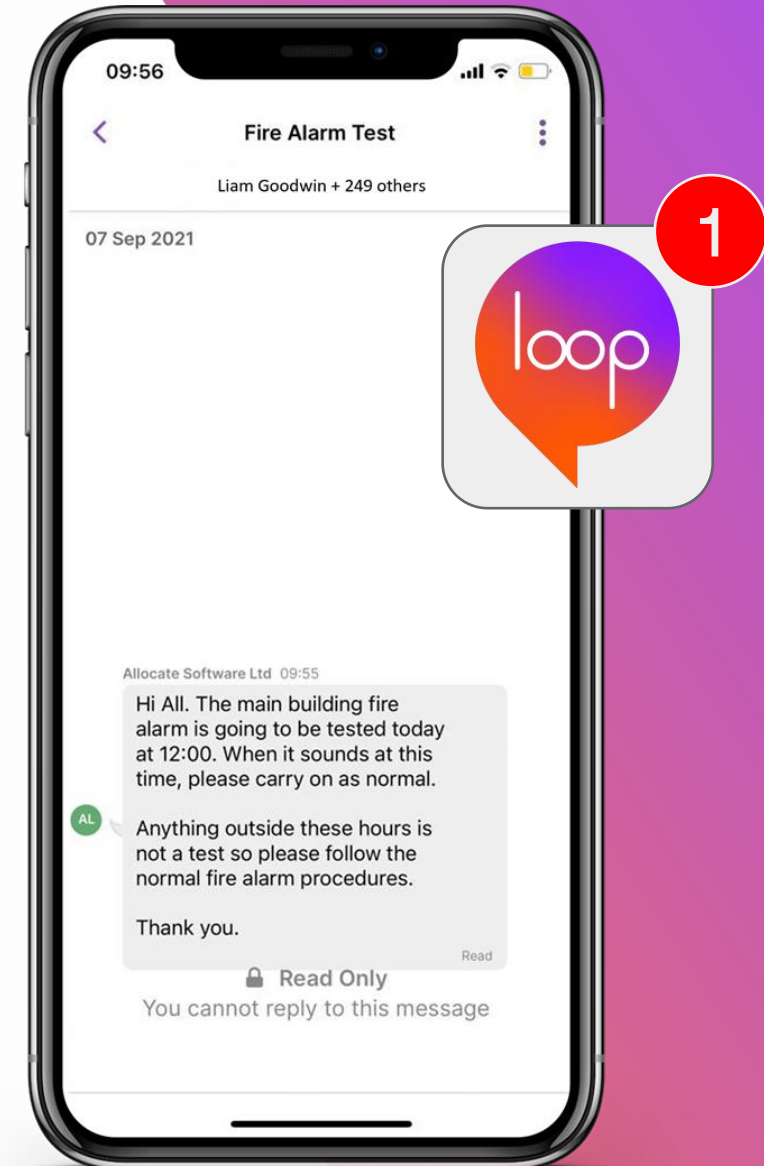
- Unlike 3rd party messaging or social media apps, Loop is built on a secure platform, so is controlled and auditable by you.
- 2 stage sign up process that connects users to their organisation, so you know only your employees the roister and your content.
- Your people don't have to share personal contact details to connect with each other.
- Enable your people to report concerns and bullying anonymously.



Watch the video

Message everyone directly

- Send direct messages to everyone in your organisation simply and quickly*.
- You can also filter the messages you want to send by department, grade type and more, for even more targeted communications.
- Your people get a notification when receiving a direct message from you, ideal for emergency communications.



Don't you like something for free...

As an Allocate partner, you'll get access to Loops' core communications features for free* when your organisation rolls out the app.

You can book in your move to Loop today.
Find out more on the link below

[Discover more >](#)



A communicators guide to Loop



Quick and easy to communicate and run campaigns

No longer need to rely on just emails or noticeboards.



Improve engagement across your organisation

Allow your communications to be more than just broadcasting, with a direct, highly engaged channel.



Emergency Comms ready

Get the message out quickly and to everyone you need*.



Safe and Secure platform

Unlike third party platforms, Loop is controlled and auditable by you, giving both you and your people peace of mind.



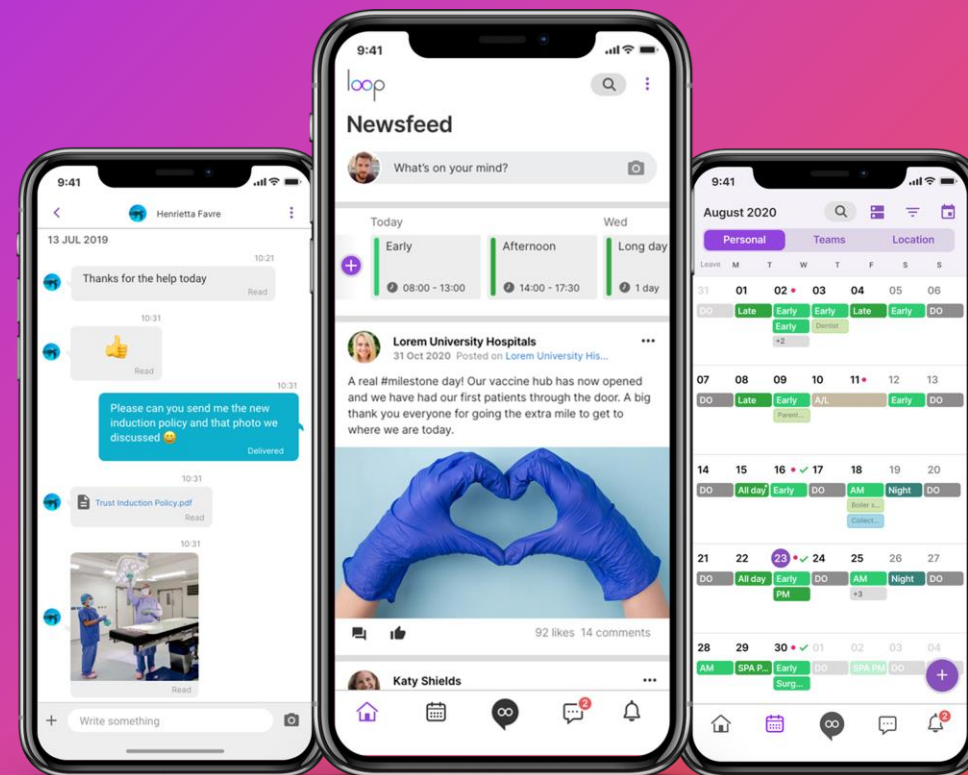
Admin light

With auto management of staff groups and easy to user dashboard, you can focus on creating engaging communications and campaigns.



Free to upgrade to Loop for Allocate partners*

 Allocate



allocatesoftware.co.uk/loop