

Making staffing safer

Chief nurses, senior directors and chief executives met to discuss the thorniest topic of recent times - safe staffing - in a round table event with *Nursing Times's* sister publication *Health Service Journal*

INTRODUCTION



Paul Scandrett, director of healthcare, Allocate Software

Just over 12 months ago we, like many of you, were digesting the detail behind the 290 recommendations in the Francis report. Our objective was to understand the impact on our 251 customers, and identify how we could support them. We immediately recognised that we had a part to play in helping all our customers evolve the way they embraced e-Rostering beyond its proven productivity benefits to also ensure it was used to manage both safety and quality. This wasn't a new concept. Our strapline since 2008 has been "Right People, Right Place, Right Time" and in January 2013, we had launched our next generation demand-based staffing tool, called SafeCare, which took account of both the acuity and dependency of patients ward by ward.

The Shelford Group was making a positive difference in terms of establishment setting and indeed we have seen greater investment in numbers. Francis has provided a once in a generation opportunity to make a difference to how care is delivered and I believe for the change to be sustainable there is a need to also understand the challenges of getting staffing levels right shift-by-shift. We've had this discussion

many times with directors of nursing, but in the past it was not easy for to engage with the wider board. Part of our response was to work with both *HSJ* and *Nursing Times* to create two round tables. The first with *Nursing Times* in July 2013 saw 11 nurse directors and deputy nursing directors come together and the second, covered by this article, involved a cross-functional group of board members.

Over the same period we visited over 80 trusts uncovering the processes and policies that can hamper shift-by-shift safe staffing. These were things such as leave management, flexible working and effective use of temporary staff. The National Quality Board's guidance has also had a profound impact.

But do you really know what safe means in your organisation? Does it mean every shift is safely staffed, or most of them are? If you do define this, and data demonstrates you have unsafe areas, are you and the workforce ready to do something about it? Today, I am seeing boards engage more deeply, but this is a journey and even across nursing we experience a fair amount of confusion on the question of what safe is shift-by-shift.

One final thought. While a great deal of the immediate attention and new reporting requirements have concentrated on the nursing workforce, the Keogh reviews and CQC have paid equal attention to the medical workforce, probing and judging where there are enough doctors to cover key 24/7 services. Boards must also ask what assurance and visibility they have on the availability of both the consultant and junior doctor workforce.

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"You need to know on a day to day basis how many warm bodies you need to deliver a service and you have to be able to escalate"

Katherine Fenton

There can be no hotter topic at the moment than getting the "right" staffing in place to deliver care that is safe and of a high quality.

The Francis inquiry and the government's response to it have highlighted the need for safe staffing, while the National Quality Board report on staffing at the end of last year emphasised the accountability of boards for ensuring safe levels of staffing were in place at all times.

The combined effect of this has been to make many trusts re-examine their staffing levels and recruit more healthcare professionals - especially nurses.



But how can boards assure themselves that they have the right staffing in place in their organisation? That was the question posed at a round table, hosted by *Nursing Times's* sister title *HSJ*, in association with Allocate Software.

Chair Mike Farrar, former chief executive of the NHS Confederation, said there was an emphasis on external bodies offering assurance to the public - but this might be short term, he said, and there had to be a focus on professional assurance.

"How can we, as the leaders in the health system, effectively demonstrate through our own systems and processes

that are there 24/7, 365 days a year, that we can offer assurance?" he said.

And what was the commissioners' role in this: if extra resources were needed to ensure safe staffing, would they be put in?

Adam Sewell-Jones, deputy chief executive of Basildon and Thurrock University Hospitals FT, raised the issue of confidence. "How confident will the public be, especially in an organisation like ours, which has had some negative media, when we put out some internal assurance?"

He warned against reducing safe staffing to a tick box system. Staffing levels may be an indicator of safety, but said

Attendees at the Allocate Software/HSJ Round Table Event on January 23 in London



Simon Courage, product director for healthcare staffing, Allocate Software



Sue Covill, director of employment services, NHS Employers



Mike Farrar, former chief executive, NHS Confederation (chair)



Katherine Fenton, chief nurse, University College London Hospitals Foundation Trust



David Grantham, director of workforce and organisational development, Kingston Hospital Foundation Trust



Kevin McGee, chief executive, George Eliot Hospital Trust



Patricia Miller, director of operations, Dorset County Hospital Foundation Trust



Mark Newbold, chief executive, Heart of England Foundation Trust



Paul Scandrett, director of healthcare, Allocate Software



Adam Sewell-Jones, deputy chief executive, Basildon and Thurrock University Hospitals Foundation Trust



Sue Smith, executive chief nurse, University Hospitals of Morecambe Bay Foundation Trust



Jonathan Spencer, deputy chair, East Kent Hospitals University Foundation Trust



“Assurance is not just about the numbers...but values, competence development, planning, engagement and team working”

Sue Covill

the outcome measures are what matter. A real worry is that we could be looking at some of the wrong things.”

NHS Employers’ director of employment services Sue Covill said: “For me one of the really strong messages around assurance is that it not just about the numbers. It is about looking at values, competence, development planning and engagement and also team working.” There was strong evidence that all of these correlate to patient experience, she added.

But there was firm support for internal assurance from Jonathan Spencer, deputy chair of East Kent Hospitals. “The board is much more in touch with what is happening on the ground. We’ve just done a big review of ward staffing in East Kent.”

Key points were aligning rosters with demand across the day and week; overcoming staff resistance; and recognising that skill mix must differ in different areas, he said. But for board members there was the question of how they could get assurance that what was being posed to them was appropriate and balanced. Several sources of information were necessary but judgement of ward sisters was vital.

Patricia Miller, director of operations at Dorset County Hospital FT, agreed it was the board’s responsibility to assure itself that staffing levels are appropriate but warned that linking staffing levels to experience and outcomes was complex.

Her trust was working to see how early warning signs could be incorporated into a

real time heat map of the organisation, highlighting pressures. The answer might not be as simple as having a nurse-patient ratio of one to eight – it could be that nurses would need to be diverted to areas that were “hotter”. But this was a decision which would be ideally taken by ward sisters and matrons at handover, without the executive team having to become involved.

Sue Smith, who has recently taken over as executive chief nurse at University Hospitals of Morecambe Bay FT, highlighted the lack of benchmarking data available.

“Let’s start sharing data. We need to understand how we can present a picture at board and ward level where we can say these two wards have the same number of staff, the same number of patients but one has really good outcomes and the other does not,” she said. The reason could be how it was organised or ward leadership.

Katherine Fenton, chief nurse at University College London Hospitals FT, warned that mandatory staffing levels could become the ceiling rather than the floor and would not take account of differences between wards. “In some wards one in eight is too many but in others you want one in three,” she said. “You need to know on a day-to-day basis how many warm bodies you need to deliver a service and you have to be able to escalate.”

Allocate Software director of healthcare Paul Scandrett said that, compared with other international healthcare systems, the NHS did not fully understand the unit cost of care and therefore found it hard to focus on what level of quality it wanted to

deliver from the resources it put in. “When people talk about safe staffing, we need to ask is what is safe, what does safe mean to your organisation?” he said. But an important question was how organisations would react when shift-by-shift measurements showed there were issues.

Chief executive of Heart of England FT Mark Newbold said: “It’s an unwise chief executive officer who tinkers with the establishment level.” His organisation measures staffing levels three times a day, looking at patient flow and the situation in the emergency department. That information in aggregated form went to the board.

Kevin McGee, chief executive of George Eliot Hospital Trust, said: “I think we are really struggling as a service and on individual boards about what is safe and what is not. At board level there is always a balance to be struck between hard metrics and soft metrics. I can look at the dashboard in the morning, telling me how many staff are on each ward and I can walk around and it can feel really different.”

Mr Farrar asked about the balance between resources and workforce: were trusts having to compromise?

Mr Scandrett said: “Having looked at thousands of rosters, my experience is that productivity improvements and quality of care are not mutually exclusive.” Ward managers who make best use of their staff were crucial in delivering both.

In the independent sector there is greater emphasis on looking at how much it costs to deliver an improvement in care. Adopting this approach, backed up by



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data, could help trusts in conversations with their commissioners about how much improved care would cost.

Mr Sewell-Jones said his trust had taken a decision to post a deficit to allow it to address quality and had recruited 200 more nurses to enable this. But the trust needed to look for benefits not just in terms of quality but in productivity if this was to be sustainable.

But if those around the table were offered extra money to address safety and quality issues how would they spend it? Mr Farrar suggested a series of choices: system redesign; more staff; improving the quality of staff; or spending it on the “science” – the intelligence from data – of getting more productivity. “If you could

spend it on only one of the four where would your priority be?” he asked.

No one opted for just additional staff. Professor Fenton said: “I think we need really good information systems to understand what we are doing and what we have got. I would probably put more staff last.”

Mr Spencer said the review of staffing in his own trust tied increases to the organisation’s aims, such as reductions in pressure ulcers and falls. Some of these brought financial benefits such as achieving the best practice tariff for stroke. But with the current financial pressures, he said extra cash would just “fill a hole” between demand and resources.

But was there any way trusts could compromise a little bit on quality in return for

savings? Mr Newbold was clear that he would not reduce staffing just because commissioners had requested it. “The discussion has to be if you want more than you are buying then you have to talk about resources. Tinkering with safety and quality will not solve the problem.

Mr Farrar commented on how strongly the issue of flexibility in staffing had come out. “We have to have a knowledge base and information. But we are still applying judgement. The data only tells us something about what it looks like in theory. When we walk round it may feel different.

“If I was in Monitor or the CQC’s position I would be asking two questions – do you have any system? And what do you do with the knowledge you have?”

Simon Courage, product director of Allocate Software, said that safety was not about the raw numbers – it was about understanding needs as well, bringing in issues such as acuity and skill mix. “Data is not the only answer. Where the data can help is to pinpoint areas. The data is the start of that conversation. Not the end.”

But Mr Grantham asked what happens at weekends and out of hours. Who responded to data then? There could be a need for someone to have authority to move staff around or call in extra staff – how was that managed? Mr Scandrett noted issues were compounded at weekends when there were often more temporary staff at the same time that fewer senior staff and ward leaders were rostered.

Mr Farrar summed up the debate: just looking at staff numbers was not going to be a solution. Other aspects were important: allowing real time adjustment to numbers in each area; the ability to predict problems and address them early; and learning from past experiences to be preventative rather than reactive to a crisis.

Mr Spencer suggested the director of nursing and senior staff needed to moderate information for the board and highlight issues – though board members should get out to see the situation.

Drawing the round table to a close, Mr Scandrett highlighted the role of ward managers and leaders in day-to-day decisions on staffing. In his work with trusts, he saw how boards had a positive impact through supporting those in these roles in delivering both safe care and safe staffing levels. Boards should not just seek assurance but listen to and support these staff.

Alison Moore

• With thanks to Allocate Software for sponsoring this event