

## Allocate Transport Marketplace

# Helping to grow NHS contracts with Allocate Transport Marketplace



Based in the northwest of England, Spark Medical is a private ambulance service company specialising in pre-hospital care. It initially focused on event-based medical services but later expanded into ambulance operations, serving clients such as the Northwest Ambulance Service and Welsh Ambulance Service.

Their services now range from routine patient transport to high-dependency, intensive care, and emergency care requirements. The company operates a fleet of emergency ambulances staffed by either paramedics or technicians. By using Allocate Transport Marketplace the company has been able to streamline its operations, ensure high standards of service delivery and patient safety.



### Patient safety and operational efficiency

Dave Large is the Governance and Compliance overseer at Spark Medical. He says: **“In today’s care system, where costs are under constant scrutiny and patient safety is a top priority, it’s crucial for NHS Trusts to ensure they choose the most cost-effective, responsive, and safest travel options for their patients. This presents an opportunity for change that benefits costs, patients, and our company too.”**

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**Dave Large**

Head of Governance and compliance  
Spark Medical



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## Working with the NHS



Allocate Transport Marketplace is a digital platform tailored for approved transport providers. **“It gives us the opportunity to help improve NHS travel management and grow our business successfully,”** says Dave.

Spark Medical’s engagement with the software is crucial to its operations, with approximately 65% of its ambulance operations work coming through the platform. Dave emphasises that by embracing Allocate Transport Marketplace, healthcare organisations can effectively manage procurement, achieving savings while making sure patient safety is the top priority. **“The platform streamlines our operations and fosters growth in our business,”** he adds.

Dave acknowledges its central role in Spark Medical’s operations. He notes, **“We use it daily, including weekends, with our on-call team and managers.”**

## Benefits and next steps for Spark Medical



Dave elaborates on the company’s transition into ambulance operations **“After 18 months of our business starting, a decision to apply for our CQC registration was made,”** he says. This step expanded Spark Medical’s services, leading to collaborations with major clients such as the Northwest Ambulance Service and the Welsh Ambulance Service. He emphasises the company’s commitment to maintaining high standards, saying, **“With our biggest customers, all of this business goes through Allocate Transport Marketplace.”**

In terms of governance and compliance, Dave underscores their importance in ensuring high standards of service delivery and patient high standards of service delivery and patient safety within the private ambulance sector.

He says: **“Governance and compliance are absolutely paramount for us. The software helps to ensure we maintain the highest standards of service delivery and patient safety. Allocate Transport Marketplace helps us stay on top of this compliance work and cuts down on unnecessary paperwork too.”**



## Want to know more about Allocate Transport Marketplace?

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